



## North Shore Business is Good

By Bill Mitchell and Ashley Henderson

WDEF-TV News 12

Thursday, October 20, 2005

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There are about two dozen major businesses on Chattanooga's north shore...and anything that could stand between them and customers is a concern. It's been a month since the renovation started on the Market Street Bridge. Business owners are getting an idea of what effect...if any..that bridge work will have on them. BRUCE WEISS, DELI OWNER "I think things are working out...i think we're getting a nice flow of people coming down here..I think people have chosen the north shore, River Street and Coolidge Park as a destination"

Bruce Weiss owns the River Street Deli at the foot of the Market street bridge. He doesn't think the construction work has hurt him...even with walking tourists...but he is concerned about a bigger issue these days.

BRUCE WEISS "I think tourism in town and places have been affected by the rising cost of gas...spending is affected by it."

Those factors could affect all city businesses. Linda Todd heads up the North Shore Business association...and she thinks all of the attention they are getting is positive.

LINDA TODD, MARKETING DIRECTOR "I have been a little bit overwhelmed with the attention the north shore is getting..and the people who have been so interested in what is going to happen..and how its coming about."

Up and down Frazier avenue, it's business as usual. Jeff Atkins says it's a unique shopping area...and there is increased interest.

JEFF ATKINS, MANAGER OF NU CHEVEUX "I think its growth in general..this area of town...it's our time to shine and grow."

KAREN POOLE, A NOVEL IDEA BOOKS "you know..we have some other bridges..people are very innovative...they're going to find their way here."

Downtown business leaders are happy to hear the renovation is right on schedule....and that these north shore retailers are upbeat..and actively promoting themselves. They hope for that momentum to continue through the next 23 months. Here are the key points....

--A 250 Ton Crane will begin work this weekend

--25 workers payroll added \$125-thousand dollars to the local economy

--It's a 13 million dollar project to be completed in 2 years

### **This story can be found at:**

[http://www.wdef.com/servlet/Satellite?c=MGArticle&cid=1128767657013&pagename=WDEF/MGArticle/DEF\\_E](http://www.wdef.com/servlet/Satellite?c=MGArticle&cid=1128767657013&pagename=WDEF/MGArticle/DEF_E)

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