



Schedule of Activities MARKET STREET GRAND REOPENING CELEBRATION August 3-5, 2007

The Market Street Bridge will officially reopen to traffic Aug. 5. To celebrate this long-awaited event, the North Shore Merchants Collective, along with the North Chattanooga Council of the Chamber of Commerce, have organized a two-day celebration, August 3-4. Event organizers anticipate that the two-day celebration will bring several thousand visitors to the area. Below is a schedule of activities.

<u>Date</u>	<u>Description</u>	<u>Location</u>	<u>Additional Details</u>
July 2 - 25	Makeover Registration	North Shore Merchants Collective Members	Registration boxes and forms provided
July 26	Drawing for Makeover Winner	TBA	7-28 Winner Announced
August 3	VIP Reception and Dinner	Market Street Bridge	SOLD OUT
August 4	People Makeover Shelter Dog Makeover	North Shore Merchant Collective Participating Businesses	8:30 a.m. - 4 p.m. Reveal 5:30 p.m.
August 4	Dragon Boat Festival	Riverfront Pier Races will start at the MSB Fans will watch from MSB	8:30 -4 p.m.
August 4	Entertainment - live music, dance, theatrical performances, vintage Scooter show, people and canine fashion show, makeover reveals	Market Street Bridge Mud Pie Stage Black Sheep Stage Knitting Mill Antiques Renaissance Park	9 a.m. - 5:30 p.m.
August 4	Sports Activities - Soccer, Ultimate Frisbee Tai Chi, Fly Fishing demo ½ price Rock Climb Wall	Coolidge Park	9 a.m. - 4:30 p.m.
August 4	Sidewalk Sale	North Shore Merchants Collective Members	9 a.m. -5 p.m.
August 4	Live Music-Riverfront Nights	Barge Next to Pier	7 - 10 p.m.
August 5	Market Street Bridge Opens	South shore to north shore	8 a.m. - CARTA Electric Bus will be first over the bridge